



HOW POLITICAL ANALYSIS BECAME A TARGET OF A.I. FAKES

THE EMERGENCE OF TECHNO-FEUDALISM THROUGH ARTIFICIAL INTELLIGENCE

Artificial intelligence is rapidly expanding across the internet, functioning as a digital plague that threatens the integrity of information. The current development of this technology is rooted in a techno-feudal model promoted by Big Tech, which prioritizes profit and social control over the expansion of knowledge or the cultivation of a well-informed citizenry. In this environment, AI has evolved from a tool of distortion into a weapon that acts as the direct antithesis of civitas. This shift is part of a broader effort to transform the internet into a series of digital minefields designed to sow confusion.

THE SYSTEMATIC IMPERSONATION OF INDEPENDENT ANALYSTS

A coordinated effort has emerged on platforms such as YouTube to hijack the identities of independent political analysts using AI-manipulated images and voices. These fraudulent channels target a specific group of geopolitical and geoeconomic experts who frequently appear on the same independent programs. Notable targets of this impersonation include John Mearsheimer, Larry Johnson, Richard Wolff, Glenn Diesen, Yanis Varoufakis, Paulo Nogueira Batista, and Pepe Escobar.

These operations are global in scope, with fake content appearing in English, Portuguese, and Spanish. In many instances, the synthesized voices are cloned with enough accuracy to deceive the average viewer, although they may occasionally feature incorrect accents. Furthermore, the high audience numbers reported by these channels are largely artificial, driven by the use of automated bots rather than genuine human engagement.

THE STRATEGIC EROSION OF CREDIBILITY AND INSTITUTIONAL INACTION

The proliferation of these channels appears to be a calculated strategy to undermine the credibility of independent thinkers. By producing fake videos that replicate the style and opinions of legitimate analysts, these operations sow deep intellectual confusion among the public. Viewers are increasingly left questioning whether the content they encounter is authentic or a digital fabrication.

Despite the clear violation of identity and the potential for reputational damage, platforms like YouTube have demonstrated a notable lack of intervention. While the platform has been known to remove legitimate channels that offer critical analysis, it has largely failed to act against these AI-driven fakes. Consequently, platform algorithms continue to suggest these fraudulent channels to large audiences, further spreading the misinformation.

THE TECHNICAL INFRASTRUCTURE OF DIGITAL DECEPTION

The synthesis of professional-grade AI content requires massive computational capacity and extensive data sets, which are generally beyond the reach of individual domestic users. Physics and high-performance computing expert Quantum Bird suggests that the scale of these operations indicates the involvement of large-scale state or corporate actors. These entities possess the resources necessary to develop and train advanced deep learning models using

vast quantities of audio and video data. Paradoxically, it is the high visibility and public availability of an analyst's legitimate work that provides the very samples needed to facilitate these AI attacks.

THE IMPACT ON CULTURE AND HISTORY

The weaponization of AI represents a significant threat to the preservation of meaning, culture, and history. The impact of these digital neural networks includes:

1. The rise of historic revisionism through the manipulation of past statements and records.
2. The systematic erosion of professional reputations.
3. The distortion of news and geopolitical analysis to suit specific power interests.

Ultimately, the proliferation of synthesized material serves the interests of a techno-feudalist order that seeks to erase objective meaning and replace it with a controlled narrative. By turning the internet into an infernal machine of confusion, these actors aim to delegitimize independent analysis and consolidate control over the global information landscape.